

***IAP is an exciting time
at the Trust Center!***



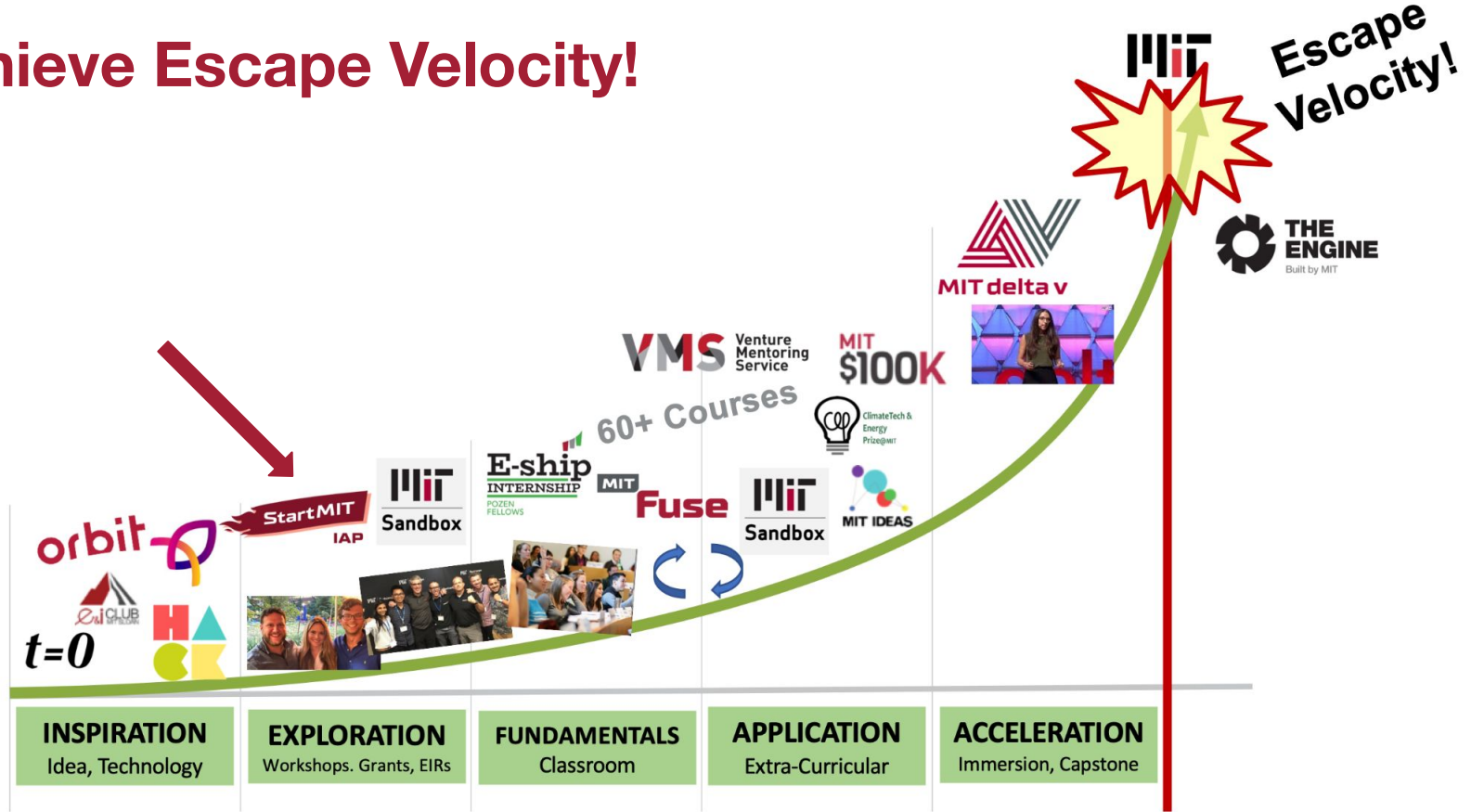


StartMIT

**StartMIT
(January/IAP)**

On-ramp to the entrepreneurship ecosystem at MIT for individuals and teams interested in learning more about entrepreneurship.

Achieve Escape Velocity!





StartMIT is a 2.5 week program over January's Independent Activities Period (IAP) that aims to give any student who is curious about entrepreneurship an introduction to the skillset and mindset it requires.

What is StartMIT?



StartMIT is your on-ramp to entrepreneurship at MIT!

You'll spend your time over IAP:

- Explore entrepreneurship
- Networking with peers across campus
- Listening to top-tier guest speakers
- Receiving support from EIRs and 1:1 mentors



Daily Themes

sample from last year



Day 1. Welcome to StartMIT

Day 2. Ideation

Day 3. Creating your Initial Team

Day 4. Customer & PMR

Day 5. Product

Day 6. Holiday

Day 7. Go To Market

Day 8. Financials

Day 9. Entrepreneurial Life

Day 10. New York

Day 11. Storytelling & Pitching

Day 12. Where do we go from here?

Day 13. Wrap up, Final Presentations
and Networking

Typical Day in StartMIT

sample from last year



9:00am	Continental Breakfast
9:15am	Reflection of Yesterday & Overview of Today
9:45am	Speaker 1
11:00am	Speaker 2
Noon-1pm	Lunch with Cohort
1-2:30pm	Workshop/Field Trip
2:30pm	Teamwork & EIR Meetings
4pm	Wrap Up

35+ StartMIT speakers including startup founders, investors, MIT professors and EIRs/lecturers.



Bill Aulet

*Managing Director of
MTC*



**Anantha
Chandrakasan**

Dean of Engineering



Henrik Wedelin

Founder BARK



Josh Luber

*Founder Stockx &
Fanatics Collectibles*



Dave Morris

*Paper Street Artistic
Dir.*



Ed Hallen

Co-founder Klaviyo



Kristen Craft

*Fidelity Investment
Vice President,
Business Partner
Manager*



Bar Pereg

*Polly Labs
Founder*



Neha Singh

*Founder & CEO at
Obsess*



Liz (Cain) Christo

*Stage 2 Capital
Partner*

Mentoring



Helen He
*Founding
Partner of
New Wheel*



**Joan
LaRovere**
*Partner at
iSelect Fund*



Shaheen K.
*Global Head
of FSI and
Insurance at*



**Rowland
Chen**
*CEO of The
Silicon Valley
Laboratory*



**Harrison
Hunter**
*CTO at
MaestroQA*



**Gleb
Chuvpilo**
*Managing
Partner at
Thundermark
Capital*

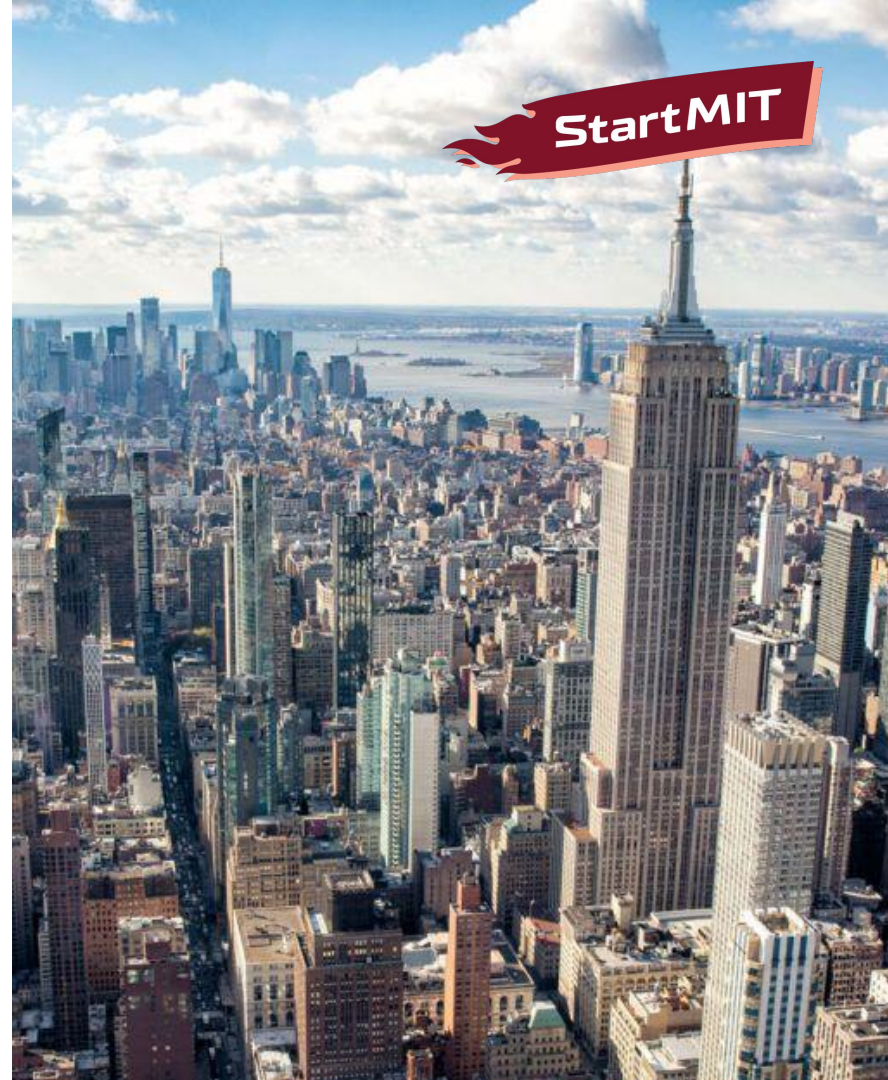
Get matched with a mentor for the duration of the January program.

- Help developing your startup idea
- Advice on entrepreneurship at MIT
- Guidance on the entrepreneurship journey

NYC Trip

Take a trip to NYC to explore and engage in the ecosystem!

- Panel of MIT alumni founders
- Hear from early stage investors
- Visit with NYC startup companies



2024 NYC Trip

3 panels

Venues:

- **Primary VC**
- **Company Ventures**
- **New Lab**

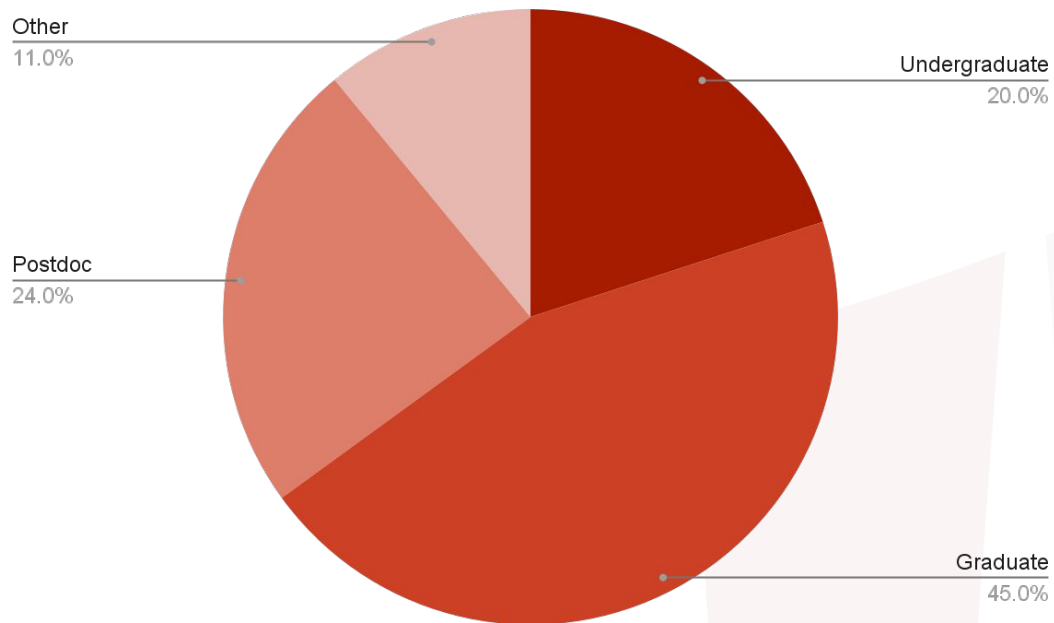
20+

MIT alumni participated in panels and mixer

- **VC Perspective:** Getting into VC and Investing in NYC
- **Founder Perspective:**
 - Ayush Sharma - WARP (MIT '20, YC W23)
 - Meghan Maupin - OurX (IDM '18, delta v)
- **Tour of NewLab**
- **Running a Hard Tech Company and Building Early Teams**
 - Andrea from Exovolar, Tinia from Re-Nuble, and either Dylan from Renovate

A Cross Campus Program

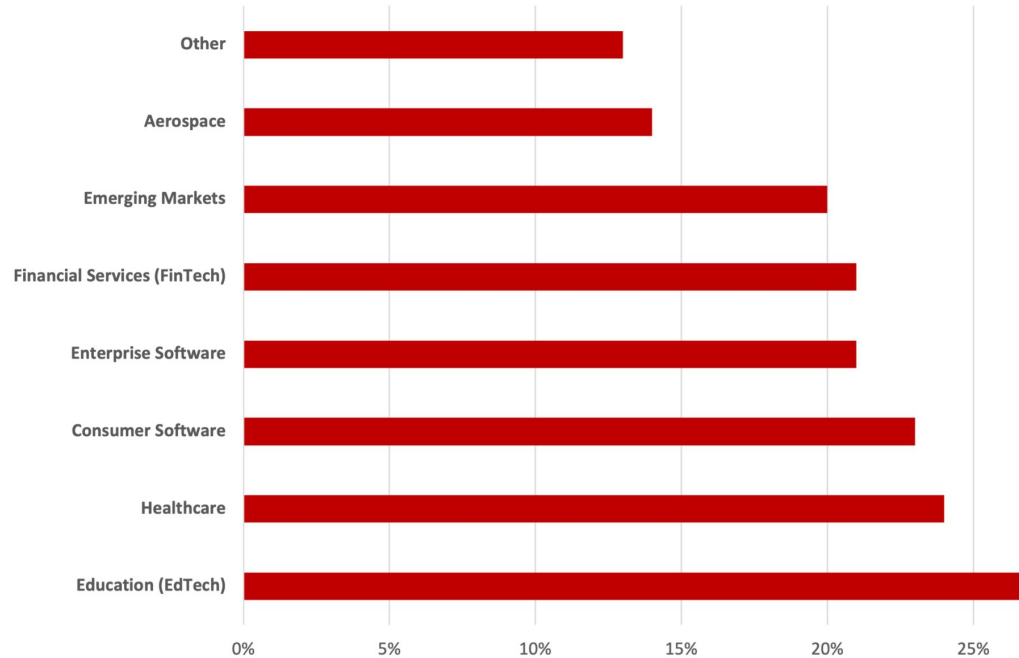
(2024 data)



Course	%
Undeclared	8%
1	2%
2	11%
3	2%
5	2%
6	24%
7	2%
8	2%
9	2%
10	5%
11	1%
15	25%
16	1%
18	1%
20	5%
22	2%
HST	2%
IDSS	2%
MAS	2%
Energy Init.	1%

For Students Interested in Any Industry

(2024 data)



Participation Options

For-Credit Participant

- Be part of a diverse MIT cross-campus community
- Experiment with entrepreneurship
- Find potential co-founders/team members
- 1:1 mentorship
- NYC/BOS trips
- Access to EIRs
- Receive course credit; 6 units, P/F



Not-for-Credit Participant

- Be part of a diverse MIT cross-campus community
- Access to lectures & speakers
- 1:1 mentor, if available
- NYC/BOS trips, if space permits

Course Credit



StartMIT can optionally be taken full-time for 6 units of credit.

StartMIT: Workshop for Entrepreneurs and Innovators

- MIT undergrad 6.9300
- MIT graduate 6.9302
- Sloan 15.352

6 Units: 4-0-2 [P/D/F]

Only assignments: Final Presentation & 1 Page Reflection Paper

Do I need a startup idea to participate? NO!

Are there any prerequisites? NO!

Who Should Apply



If you are someone who wants to explore startup ideas, to find a team member to work with, or simply to better understand what forming a new venture looks and feels like, **StartMIT is right for you.**

- Anyone interested in entrepreneurship! No startup idea needed!
- Individuals and teams early in their journey
- MIT students and PhDs, post-docs are welcome to apply
- Non-MIT students are welcome, if space permits

In their own words

Fantastic, really amazing. Awesome speakers, fantastic staff, very friendly students, what an amazing experience. So inspirational hearing all the stories, and different journeys to building startups. NYC was brilliant, although long and hard day. I think those who did not go really missed out. I can't believe the quality of everyone you had to speak. Even the ones I could least related too were awesome and still taught me stuff. I can't say enough good things about this course. I can't wait to start using the tools you introduced.

I really appreciate the organisation that has gone into this program. I have a lot of key insights and I believe this will have a significant impact on my journey. Thank you

Really enjoyed this program, I feel like this is the part of my MIT education that I've been missing.

The message on the importance of understanding the problem and not jumping into developing has been hammered home properly and it was a good message. Also, in general, the overall quality of the program is high

Key Dates



October 29	Applications Open
November 18	Applications Close
November 22	Notifications Sent
December 4	Confirmation Required
January 6	StartMIT Begins
January 22	StartMIT Ends

Apply Online: orbit.mit.edu



Team



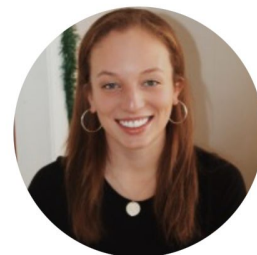
Jenny Larios Berlin, EIR



Daniela Ruiz Massieu, EIR



Susan Neal, EIR



Maya Feed, Ops & Event Assistant

Consider StartMIT if you are looking for.....

- Time to consider different ideas
- Structured content
- Time to explore entrepreneurship
- Class credit
- Team members
- Cross-campus community building

Consider Fuse if you are looking for.....

- 3 weeks to focus on your idea
- Concentrated time to do PMR
- 1:1 EIR coaching
- Unstructured working environment
- A cohort of dedicated founders



On-Ramp to Entrepreneurship at MIT

Applications Close November 18th

Apply! orbit.mit.edu

Questions? startmit@mit.edu

